

Invitation Letter

To Directors/CEO/HR/MD



INVITATION TO PARTICIPATE IN PLAYBOOK- A CORPORATE SOCCER TOURNAMENT.

We are pleased to extend a formal invitation to your organization to participate in The Corporate Playbook Soccer tournament.

This tournament provides a unique platform for your team to step away from the routine, engage in healthy competition, and strengthen collaboration in a fun and impactful setting.

Participation in this event will offer your organization the opportunity to:

- Enhance teamwork, communication, and leadership among staff
- Boost employee morale and overall engagement
- Strengthen internal relationships through shared experiences
- Network and connect with other corporate organizations

The tournament will feature well-organized matches, a vibrant atmosphere, and exciting rewards including trophies and recognition for outstanding teams and players.

Event Details:

- **Venue:** Kenyatta University Main campus
- **Date:** 30th May 2026
- **Time:** 8am- 6pm
- **Registration fee:** Ksh. 30,000 per team 11- aside Matches
- **Payment details:** Paybill-522522, Account: 7973069

Kindly note that participation slots are limited to ensure a high-quality and well-coordinated experience for all teams.

We would be honored to have your organization represented in this tournament. Kindly confirm your participation by contacting us via:

- ☎ 0758 666 111/ 0745 948 888 or
- ✉ info@pinnovateconsultants.com

We look forward to your positive response and to hosting your team for an exciting and memorable experience.

Pinnovate Group Consultants Ltd.

A man in a light blue suit, white shirt, and dark tie is holding a soccer ball. He is standing against a background of red and black geometric patterns. The overall aesthetic is professional and sporty.

PLAY **BOOK**

A PRODUCT OF PINNOVATE
GROUP CONSULTANTS

ABOUT ► PinnQvate

CONSULTANTS LTD.

Pinnovate group consultants ltd is dynamic recreation, sports and events consultancy firm based in Kenya. We pride ourselves in the provision of quality and effective tailor made services to suite our clients needs. With over 10 years of experience we have interacted with multiple organisations from different aspects of the economy. Our main focus is to make the workforce more productive through recreation, sports and employee wellness programs.





ABOUT



▶ Our Flagship Experience

The Playbook is a premier corporate sports tournament designed to bring companies together in a dynamic and engaging environment. It provides a platform for organizations to:

- ▶ Compete in structured sporting activities
- ▶ Connect with other corporates
- ▶ Cultivate teamwork through shared experiences

CORE FOCUS AREAS ▼

Our programs are built around key pillars that drive both organizational and brand growth:

- ▶ Corporate networking & business relationships
- ▶ Brand positioning & corporate visibility
- ▶ Internal team cohesion
- ▶ Experiential engagement
- ▶ Cross-industry integration
- ▶ Premium experience & corporate community



TEAM PARTICIPATION



PAYMENT METHOD

PAYBILL: 522522
ACCOUNT: 7973069



KSH.
30,000/=

ENTRY FEE



22ND
MAY

ENTRY DEADLINE

KEY DETAILS

- ▶ **Eligibility:** Registered companies, Corporates, NGOs and Government institutions . Players must be staff (3+ months).
- ▶ **The Squad:** 16–25 players per team.
- ▶ **Matchday:** 11 starters + 7 substitutes.
- ▶ **Verification:** Valid Company ID, Payslip, or HR Letter required before kickoff.
- ▶ **On the Pitch:** Rolling subs allowed. No slide tackling.
- ▶ **Kit Rules:** Matching jerseys are mandatory with visible numbers (1–99).
Players should have shin guards. Captains must have armbands
- ▶ **Conduct:** No alcohol. Blue card = 5-minute timeout.



TOURNAMENT FORMAT

The Playbook by Pinnovate will feature a well-structured football tournament using the league format to promote competition, teamwork, and corporate engagement.

GROUP STAGE

32 TEAMS

QUARTER FINALS

8 TEAMS

SEMI FINALS

4 TEAMS

3RD PLACE
(LOSERS OF THE
SEMI-FINALS)

2 TEAMS

FINAL

2 TEAMS



THE SPOTLIGHT (AWARDS) ▼



- ▶ **Champions**
Trophy + Gold Medals
- ▶ **1st Runners-up**
Trophy + Silver Medals
- ▶ **2nd Runners-up**
Bronz Medal

SAFETY & SECURITY

Your safety is our priority.
We've put comprehensive
measures in place:

- ▶ Emergency medical response team
- ▶ Fully equipped medical tents & ambulances
- ▶ Partner clinics for advanced care & referrals

Health & Comfort

- Hydration stations available throughout the venue
- Shaded rest areas for your comfort

Security Measures

- Professional marshals & crowd control personnel
- Active security patrols
- Strict access control at all entry points



BRANDING GUIDELINES ▼

Team & Corporate Activation Guidelines

Participating teams and corporates are permitted to:

- ▶ Display one promotional banner and two teardrop flags
- ▶ Set up a team tent for base operations and brand visibility
- ▶ Deploy on-ground staff for marketing and audience engagement



SPONSORSHIP PACKAGE ▼

KSH.
100,000



Platinum Sponsor

- Naming rights (“Corporate Playbook powered by [Sponsor]”)
- Front cover logo placement
- Inside cover full-page feature 2–3 page thought leadership article
- Access to opt-in database
- Keynote speaking slot / session ownership
- Featured in all digital campaigns
- Dedicated spotlight posts
- Category exclusivity

KSH.
70,000



Gold Sponsor

- Back cover or premium inside placement 1-page article or expert insight
- Logo across key sections
- Inclusion in marketing materials
- Promotional insert/offer
- Panel participation / short speaking slot
- Featured in sponsor highlights

KSH.
50,000



Silver Sponsor

- Back cover or premium inside placement 1-page article or expert insight
- Logo across key sections
- Inclusion in marketing materials
- Promotional insert/offer
- Panel participation / short speaking slot
- Featured in sponsor highlights



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 **info@pinnovateconsultants.com**